

Atelier Meats Appoints Kelsey Ramsden as CEO

Appointment of Kelsey Ramsden as CEO adds a seasoned executive with a track record of innovation and company development.

January 18, 2023 – New Brunswick, New Jersey – Atelier Meats Corp. (“**Atelier Meats**” or the “**Company**”), a biotechnology company focused on development and commercialization of cultivated meats, is pleased to announce the appointment of Kelsey Ramsden as Chief Executive Officer. Ms. Ramsden will lead the Company’s executive team with a focus on further developing the Company’s scientific, strategic and development initiatives.

Kelsey possesses over 20 years of experience founding, scaling and operating innovative companies across Canada and the Caribbean. She has built multiple 8-figure businesses from the ground up and has twice been named Canada’s Top Female Entrepreneur. Kelsey is also an accomplished keynote speaker, university professor and published author.

Kelsey holds an MBA from the Richard Ivey School of Business at the University of Western Ontario.

Dr. Mohit Bhatia, co-founder and CSO states, “We are very pleased to have an accomplished company builder such as Kelsey join our executive team. In the past year, the Company has achieved several key operational, scientific and strategic accomplishments. Kelsey’s appointment is another step and key piece in our executing strategy to add accomplished leaders, accelerating further growth in the Company. She has a demonstrated track record of senior leadership skills, capital markets experience, as well as scaling and building companies, and we are excited by her commitment to further the Company’s key strategic priorities.”

“I believe that the most exciting organizations to lead and opportunities to be had are those where the cutting edge of technology meets the leading edge of market and cultural change. Atelier Meats IP strategy and world class scientific team positions us squarely at that imperative intersection. As global meat supply demands a revolutionary inflection point, consumer and regulatory changes are aligning to rapidly accelerate the opportunities in the cultivated meat market. I am honored to be on this team at this moment of tremendous opportunity.”

Ms. Ramsden replaces Leighton Bocking in the role of CEO and the Company would like to thank Mr. Leighton Bocking for his contributions to the executive team to date. Mr. Bocking will remain as a member of the Company’s board of directors.

Atelier Meats is committed to creating delicious, healthy and environmentally conscious protein sources for the world, without killing a single animal. The Company believes it has built a solid foundation and strategy that incorporates strong partnerships with recognized industry leaders, a world-class team, a growing intellectual property portfolio, all supported by a solid capital markets strategy to propel future growth.

About Atelier Meats Corp.

Atelier is a biotechnology company dedicated to developing quality, cultivated meats. Led by a world-class team, with proprietary patent-pending technology, Atelier's mission is to produce healthier and environmentally conscious proteins for the world - without harming a single animal in the process.

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